

FULFILLMENT SOLUTIONS

*Store. Pick. Pack. Kit. Ship.
All from one location.*

 **MIDSTATES
GROUP**

PRINT • MAIL • FULFILLMENT

FULFILLMENT BY MIDSTATES GROUP

Midstates offers a comprehensive, efficient and cost-saving fulfillment strategy. Whether integrating an existing store to our on-demand production facility, creating a custom branded store for internal use or doing high volume fulfillment for your existing products, we have a unique strategy to suit your needs.

MARKETS WE SERVE



E-Commerce Fulfillment

Connecting your online shopping cart has never been easier! Midstates has full integrations setup with the leaders in the industry. Shopify, Ultra Cart, and BigCommerce are just a few!



Warehouse Services

Are you tying up your valuable warehouse space with slow moving product or holding onto tradeshow booth displays? Let us store them for you and we can freight upon your demand for the products or your upcoming tradeshow schedule.



Order Fulfillment

Whether you need an online store built for employees to order branded materials or an outlet for members of your group to purchase items, we have the team in place to build and manage a store for you. Have a CSV file with order details? We can accept that as well!



Catalog Fulfillment

Providing opportunities for our clients to receive presorted postal rates at quantities that would traditionally apply First-Class rates!

OUR SERVICES

Goods

Your products are not limited to items we produce! Supply us with your existing goods while taking advantage of the thousands of products we are able to manufacture in-house!

Inventory Management

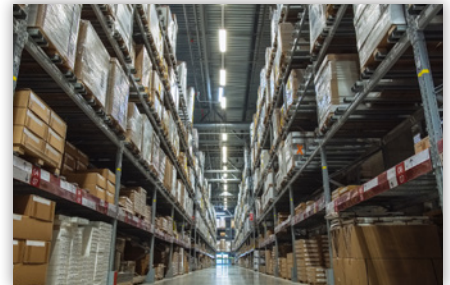
Cycle counts, physical inventory counts and min/max level reporting are all included.

Shipping

Being centrally located and offering multiple carriers allows Midstates to tailor shipping profiles directly to you. We meet the demands of delivery and cost efficiency. Tracking numbers are sent daily to keep your customers in touch with their packages!

Kitting

We offer options to produce bulk kits ahead of time or “Just In Time” kitting for goods that are sold individually.



Custom Packaging

The buyer's experience has never been more important than it is today. Custom packaging allows that experience to be one of a kind.

Return Processing

Our 48 hour return process allows you to continue transactions with your customers in a timely manner, maximizing the positive experience of your customers.

Long Term Storage

Whether storing items for daily orders or holding inventory for months/years at a time, our 100,000 square feet of climate controlled storage gives you many versatile options for storing product.

Reporting

Custom reports can be sent as a trigger email to your unique specifications.



HOW IT WORKS

- Connect to our system using an API connecting your software/webpage to our MIM (Marketing Inventory Management) System. Upload your orders via CSV or enter them manually through our interface.
- Once your orders are added they immediately map to the fulfillment warehouse with shipping methods that provide you the lowest cost or ones that are predetermined from your database.
- All received orders will be fulfilled within 24 hours.
- Real-time reporting provides all of the information you need at your fingertips, anytime and anywhere.

GET STARTED

Step 1: Contact Us

We will go through a fulfillment discovery process to ensure we understand your goals and objectives as well as the storage and fulfillment challenges you face.

Step 2: Inventory Setup

Receiving and counting product as well as quality inspection - these tasks all require strict attention to detail. Our fulfillment team has a comprehensive three-point receiving process starting the moment your product arrives on our dock. We count, verify and quality control each piece and record that transaction. We then enter it into our fulfillment system which reflects real-time inventory that you have access to 24/7.

Step 3: Pick, Pack, Ship

Before going live with your orders, your assigned project manager and our fulfillment team will work with you to process test orders to ensure that all systems are fully integrated and operational. After the testing phase is complete, you are ready to ship.

Step 4: Managing

You will have 24/7 access to review your order history, tracking numbers, current inventory levels and more. Our team will work with you to setup order rules so your products, inventory and management of your goods are able to flow as you desire. Creating product re-order thresholds to ensure your product is never on backorder is just one example.

TESTIMONIALS

“Midstates has been a valuable partner to our company, not only for our printing needs—including our Diabetes Solution Kit and 32 other books and magazines—but also in stocking and fulfilling our growing catalogue of other product types as well. They’ve been able to expand with us as we’ve transitioned from books alone, to CD’s, DVD’s, audio devices, t-shirts and more. Combine that with flexibility, a great team, central location, in-house Post Office, easy to use MIM e-store, and reasonable rates, and you’ll see why we keep coming back to Midstates for our fulfillment needs.”

COO of publishing company

“While printed literature might seem old fashioned in many market segments, our clients still prefer printed media over digital by a wide margin. Having tried multiple means of stocking, handling and shipping literature throughout North America using internal resources as well as 3rd party service providers, our service was slow and our costs were high. We needed to find ways to improve efficiencies, add capabilities, and reduce overall costs, without sacrificing service to our clients.

Partnering with Midstates provided the solution. All literature is stored in a single location centrally located to best service the majority of our clients. The Mid-States-designed web interface design is customized to include the features and options our team requires. Our clients and staff have easy access to all literature.

As a result of the change, we have eliminated monthly reconciliation issues with spot-on inventory levels every month. We have reduced freight costs, improved service rates, and now have options that we did not have in the past, such as the ability to charge for literature, and to increase the range of materials served to include promotional items, bulk mailing, promotional packaging and more.”

Marketing Manager of publicly traded machine tooling company

Contact us to receive your FREE ROI consultation.

800-456-2431 / MIDSTATESGROUP.COM



***PRINT, MAIL AND FULFILLMENT
THAT DRIVES YOUR BUSINESS.***



**MIDSTATES
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